



**Franklin Electric**



MOVING WATER. MOVING FUEL.  
**MOVING FORWARD.**





**OVER 5,000 EMPLOYEES  
LOCATED IN 18 COUNTRIES**



GLOBAL HEADQUARTERS



MANUFACTURING FACILITIES



OFFICE/WAREHOUSE FACILITIES



# SINCE 1944

Franklin Electric has grown from a small motor manufacturing company into a leading global provider of systems and components for moving water and fuel. Named after America's pioneer electrical engineer, Benjamin Franklin, we continue to follow the core of our founders' strategy by continuously improving our products and processes to deliver valuable and innovative solutions that better serve our customers' needs.

Franklin Electric is a vital  
**global provider of products and systems**  
focused on moving water and fuel.





# OUR MISSION

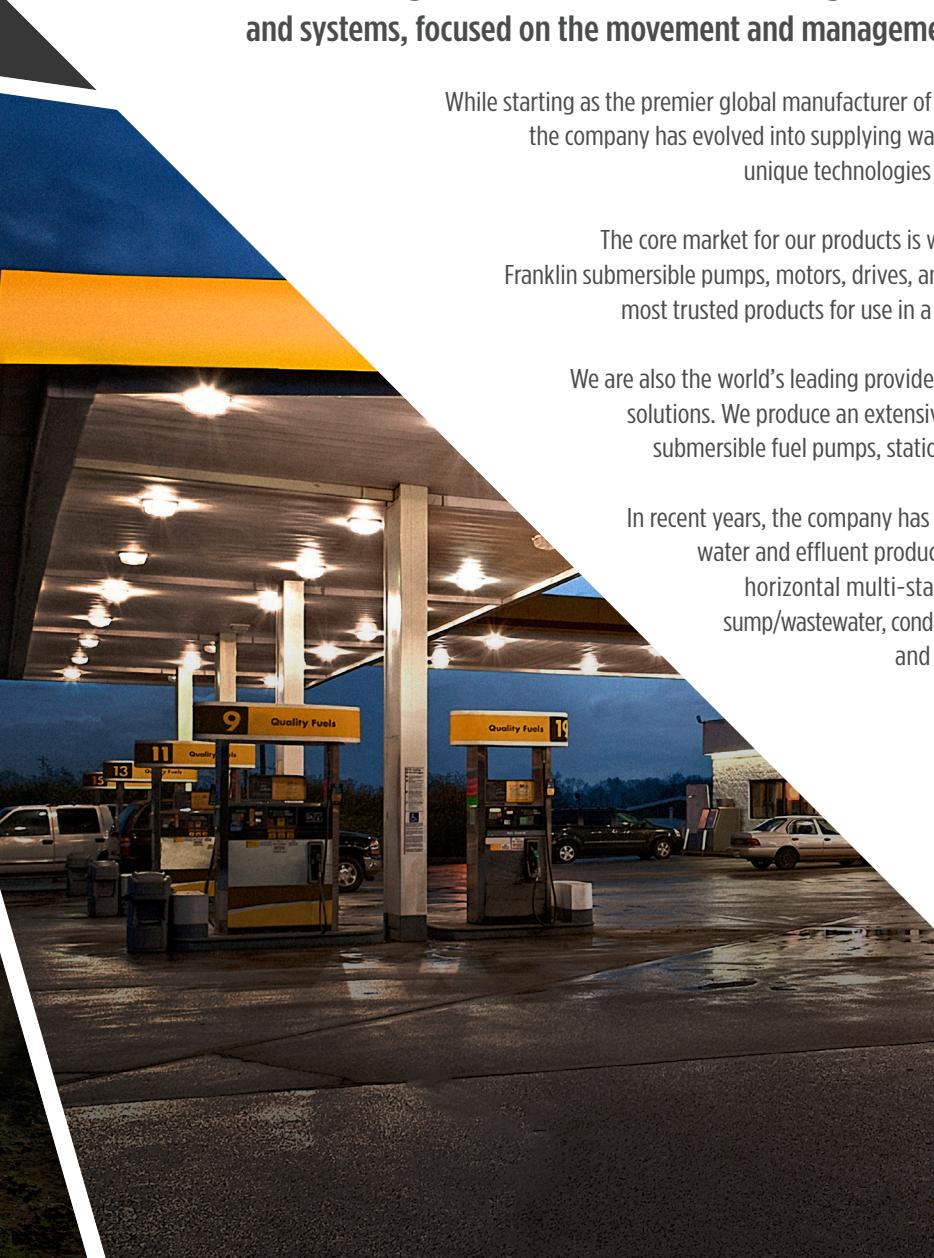
**To be a vital global leader in the manufacturing and distribution of products and systems, focused on the movement and management of water and fuel.**

While starting as the premier global manufacturer of submersible electric motors, the company has evolved into supplying water and fueling systems with unique technologies to several market segments.

The core market for our products is water well pumping systems. Franklin submersible pumps, motors, drives, and controls are the industry's most trusted products for use in a wide variety of applications.

We are also the world's leading provider of complete fueling system solutions. We produce an extensive product offering including submersible fuel pumps, station hardware, and electronics.

In recent years, the company has branched into other types of water and effluent products, including jet, vertical and horizontal multi-stage, centrifugal, dewatering, sump/wastewater, condensate, positive displacement, and many other types of pumps.





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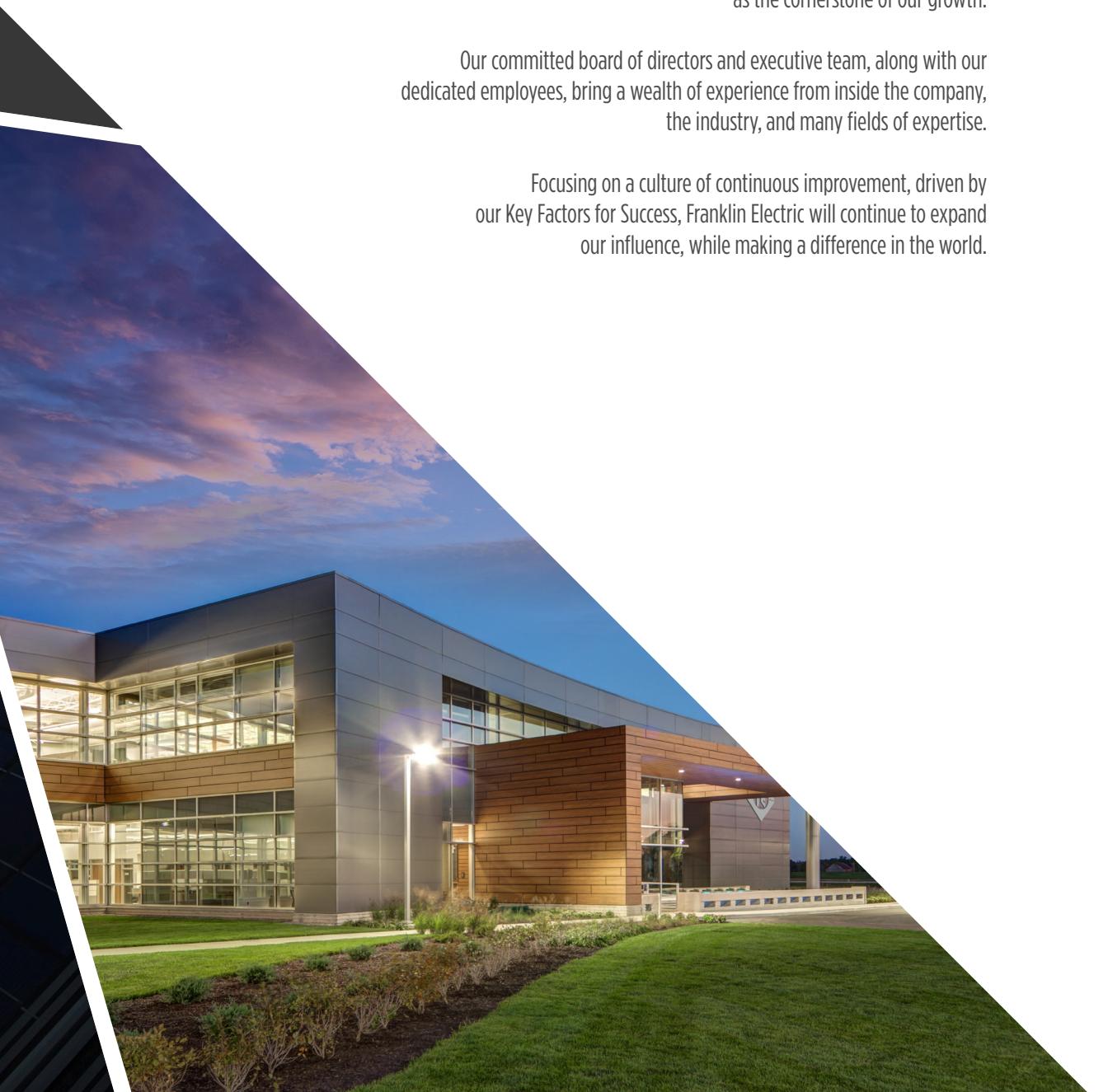
# OUR VISION

**To be an indispensable partner to our customers.**

We have come a long way from our roots as a small motor manufacturer, but have maintained our founders' vision and values as the cornerstone of our growth.

Our committed board of directors and executive team, along with our dedicated employees, bring a wealth of experience from inside the company, the industry, and many fields of expertise.

Focusing on a culture of continuous improvement, driven by our Key Factors for Success, Franklin Electric will continue to expand our influence, while making a difference in the world.



# OUR VALUES

While maintaining a culture of safety and continuous improvement, every Franklin Electric employee is expected to make decisions based on our Key Factors for Success - **Quality, Availability, Service, Innovation, Cost.** Executing on these Key Factors will ensure we offer the best value to our customers.



Our Key Factors for Success  
**are a roadmap to ensure we consistently**  
offer the best value to our customer.

# Key Factors for Success

## QUALITY

Above all, we are committed to providing high quality products and services to our customers.

## AVAILABILITY

We are committed to delivering our products and services when and where our customer needs them.

## SERVICE

We are passionate about providing industry-leading technical service, robust training programs, and unwavering support and communication.

## INNOVATION

We are driven to evaluate new technologies and develop new products, services, and processes. Our drive to innovate is at the core of what we do.

## COST

We consider cost in every decision we make. We strive to control cost for the benefit of all our stakeholders.



# OUR RESPONSIBILITY

Franklin Electric is committed to being a good corporate citizen, as well as a good neighbor to the communities we call home.

We contribute collectively to many non-profit organizations located where Franklin has a business presence. Through the Franklin Foundation, the company gives to several charitable causes including: the United Way, the Fort Wayne Philharmonic Orchestra, the Boys & Girls Club, and Big Brothers/Big Sisters.

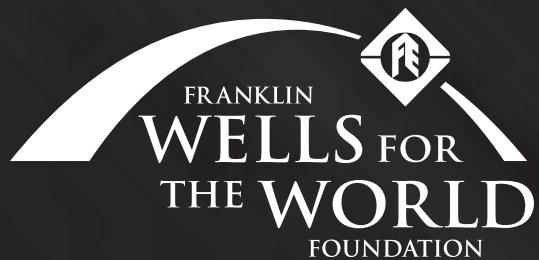
In addition, Franklin has established the Franklin Wells for the World Foundation, raising global awareness of water issues while providing underprivileged communities around the world access to clean drinking water.





A majority of the world's fresh water  
**is buried hundreds of feet below the ground.**

We've impacted the lives of over 100,000 people  
**by bringing this water to the surface.**





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[franklin-electric.com](http://franklin-electric.com)

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